To Become an Entrepreneur Be Positive But Realistic - Praveen

'Dream Big but be realistic' were the words of wisdom given to the U G students by Sri Praveen Mayakar, Resident of Sweden, on a visit to India. He had accompanied Naveen B S owner of Thasmai Company to give a special lecture on entrepreneurship on 21/12/2019. Both the entrepreneurs addressed the same question **Who wants to be an entrepreneur?**

 It was an interactive session with students who listened to the various statistics of startups presented by Sri Naveen .While speaking on the occasion; he said India has seen a boom of many startups since 2015. Today we have almost 1.75 lakh startups in India which are being funded by various government programs like Mudra loans which offer loans at very low rate of interest.

    On being asked by a student as to   how the businesses would cope up with the losses, he said that the businesses would concentrate on profit making areas only and shutdown the losses making outlet .He gave an example of the Ant and Elephant to say that the smallest of the business ideas can pay huge dividends .We can start a small business which addresses huge problem and make maximum profit. Nobody notices the Ant taking away 1 kg of sugar where as everybody will be behind an Elephant eating one cane   in sugarcane field

 ' **Do not follow the truck** 'was the theory given by Naveen .He cited his own example of how he had failed miserably after opening a chain of restaurants without knowing anything about cooking. After studying the reasons for the failures, he has now become a successful businessman.

   His theory was supported by the following do's and don'ts some of them are : Only if we   know best about the business we should do business otherwise we have to avoid it,   Avoid loans ,   Being creative in Waste Management,   Keeping track of Accounts , Cutting down on unnecessary expenses , Using resources efficiently and effectively and Avoid being over ambitious
    Sri Praveen Mayakar, Angel investor owner of 7 companies in India and Sweden was speaking about how most of the startups came to him with an idea of having a new App for doing their business, which he studies and turns downs those proposals which are not feasible. As an Angel investor, he guides them and also provides solutions to the problems faced by the businessmen; if possible he would also connect them to bigger investors.

   While speaking about the qualities needed in a businessman - he said   Knowing your USP- Unique Selling Proposition is something which every businessman needs to know to remain in business .An astute businessman has to be brave, a dreamer, ready to work hard ,solution finder, practical leader, team player and should be prepared for all for the rough roads ahead of him in business .He also advised the students to have a brainstorming session to come up with new business ideas .

     Students were very inquisitive of the various points raised by entrepreneurs. Overall it was an informative and inspiring session. The students could meet live examples of entrepreneurs who were doing well in business.

The special lecture was organised by the Department of Commerce and Management of SSFGC. . Dr KV Prabhakara ,Director , Academics and Development was present on the occasion .College weekly news letter 'Yashas ' was released on the occasion.
The lecture ended with vote of Thanks by Poornima K, HOD ,Dept of Commerce , the program was compared by Anil.

Release of Yashas

Report by **Poornima K**

Cultural Competitions 2019

Following is the brief summary of few events held as a part of cultural competition 2019.

16 Dec 2019 - Rangoli competition was held for the students in the campus. 9 groups of students participated in the competition. Students drew various patterns and pictures with Rangoli. Preethi & Nikita bagged first prize and Mamtha & Likitha M bagged second prize. Asst Prof Shruthi and Savitramma were the judges for the competition. Students enthusiastically took part in the competition.

17 Dec 2019 - Drawing competition was held for the students in the campus on the theme 'Gender Equality'. 19 students participated in the competition. Students drew various pictures depicting Gender Equality spreading awareness on gender sensibility.

18 Dec 2019 - Singing competition was held for the students in the campus. 8 students and 2 groups of students participated in the competition. Students sung movie songs and folk songs. Mamatha secured first prize and Kumar secured second prize. Asst Profs Poornima and Mahadeva were the judges for the competition.

19 Dec 2019 - Mehendi competition was organized for the students in the campus. 11 students participated in the competition. Students drew various patterns on the palms and dorsal side of the arm. Preethi bagged the first prize and Nikita bagged second prize. All teaching staff were the judges for the competition.

All the events were organized by Anil and Poornima Staff members were present for the events.

JK Tyres Senior Manager HR IR in the campus

On 17th December 2019, Mr Hemanth Kumar, Senior Manager – HR-IR visited our college as a part of Industry Institution interface. It was in continuation of SSFGC faculties visiting JK Tyres previous week. He discussed with our Director, Dr Prabhakara about possible interactions between our college and his company, industrial visit to JK Tyres, sessions from JK Tyres officers in our college. Subramanya from department of management was a part of the discussion

ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆಯ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರ 2020ರ ನಾಗನಹಳ್ಳಿ ಸ್ಥಳ ಪರಿಶೀಲನಾ ವರದಿ

ದಿನಾಂಕ 18 ಡಿಸೆಂಬರ್ 2019 ರ ಬುಧವಾರದಂದು ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ 2019-20ನೇ ಸಾಲಿನ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರದ ಸ್ಥಳ ಪರಿಶೀಲನೆಗಾಗಿ ನಾಗನಹಳ್ಳಿಗೆ ಭೇಟಿ ನೀಡಲಾಗಿತ್ತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ, ನಾಗನಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯಿತಿ ಸದಸ್ಯರಾದ ಶ್ರೀ ನಾರಾಯಣ್ ಅವರು ಹಾಗೂ ನಾಗನಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯಿತಿ ಸದಸ್ಯರುಗಳಾದ ಶ್ರೀ ಲೋಹಿತ್, ಶ್ರೀ ಚಂದ್ರು, ಶ್ರೀ ಬಸವರಾಜು ಅವರು ನಾಗನಹಳ್ಳಿ ಗ್ರಾಮದ ವಿಶೇಷತೆಗಳ ಬಗ್ಗೆ ಮಾಹಿತಿ ನೀಡಿದರು. ನಾಗನಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯಿತಿಯು ಮೈಸೂರು ಜಿಲ್ಲೆ ಮತ್ತು ಮೈಸೂರು ತಾಲ್ಲೂಕಿಗೆ ಒಳಪಡುವ ಗ್ರಾಮ ಪಂಚಾಯಿತಿ. ಇದು ನಾಲ್ಕು ಕಂದಾಯ ಗ್ರಾಮಗಳನ್ನು ಹೊಂದಿದ್ದು ನಾಗನಹಳ್ಳಿ ಗ್ರಾಮವೇ ಕೇಂದ್ರ ಸ್ಥಾನವಾಗಿರುತ್ತದೆ. ಈ ಗ್ರಾಮಕ್ಕೆ ರಾತ್ರಿ 11 ರ ವರೆಗೆ, ನಗರ ಬಸ್ ನಿಲ್ದಾಣದಿಂದ, ಬಸ್ ವ್ಯವಸ್ಥೆ ಇರುತ್ತದೆ. ನಾಗನಹಳ್ಳಿ ಗ್ರಾಮದ ಮೇಲೆಯೇ ಮೈಸೂರು ಬೆಂಗಳೂರು ರೈಲ್ವೆ ಹಳಿ ಹಾದು ಹೋಗಿದ್ದು ರೈಲ್ವೆ ಸಂಪರ್ಕವನ್ನು ಹೊಂದಿರುವ ಗ್ರಾಮ ವಾಗಿರುತ್ತದೆ. ನಾಗನಹಳ್ಳಿ ಮೈಸೂರು ತಾಲೂಕಿನಲ್ಲಿ ಎರಡನೇ ಅತಿದೊಡ್ಡ ಹಾಲು ಉತ್ಪಾದಿಸುವ ಗ್ರಾಮವಾಗಿರುತ್ತದೆ. ಸುತ್ತಲೂ ವಿರಿಜಾ ನಾಲೆ, ಆರ್.ಬಿ.ಎಲ್.ಎಲ್, ವರುಣ ನಾಲೆಗಳು ಹಾದುಹೋಗಿದ್ದು ಉತ್ತಮ ನೀರಾವರಿ ಸೌಲಭ್ಯವನ್ನು ಹೊಂದಿದೆ. ಕೃಷಿಯೇ ಗ್ರಾಮೀಣ ಜನರ ಮೂಲ ಕಸುಬಾಗಿದ್ದು ಭತ್ತ, ಕಬ್ಬು ಹಾಗೂ ತೆಂಗು ಪ್ರಮುಖ ಬೆಳೆಗಳ ಆಗಿರುತ್ತವೆ. ಇತಿಹಾಸವುಳ್ಳ ಸುಬ್ರಹ್ಮಣ್ಯೇಶ್ವರ ದೇವಸ್ಥಾನವಿದ್ದು ವರ್ಷದ ಡಿಸೆಂಬರ್ ತಿಂಗಳಲ್ಲಿ ವಿಜೃಂಭಣೆಯಿಂದ ಜಾತ್ರಾಮಹೋತ್ಸವ ನಡೆಸಲಾಗುತ್ತದೆ ನಾಗನಹಳ್ಳಿ ಗ್ರಾಮದಲ್ಲಿ ಸಾವಯವ ಕೃಷಿ ಸಂಶೋಧನ ಕೇಂದ್ರವಿದ್ದು ಮೇವು ಬೆಳೆ ಪ್ರಾತ್ಯಕ್ಷಿಕೆ ಮತ್ತು ಉತ್ಪಾದನಾ ಘಟಕ, ಹವಾಮಾನ ವೀಕ್ಷಣಾಲಯ ಘಟಕ ಹೊಂದಿದೆ.

Special Lecture On Recent Trends in Computer Technology

On 20th December 2019, BCA Department had organized a special lecture on **Recent Trends in Computer Technology**. Resource person was Smt Savitha K V, Assistant Professor, Hindustan First Grade College, Mysore. She started her lecture on Artificial Intelligence. She also spoke about BigData, Image Processing and Web Technology. Real world examples were quoted and she highlighted the needs of technology in the present world. Lecture was followed by interaction with the students. Shruthi D welcomed the resource person.

Photo Gallery:

Rangoli competition

Participants of Mehendi competition

Singing Competition

Dr. Bhaskar, Physical director Mahajana FGC, and Kranti Raj, Asst Prof Sapient College in our college

Democracy of India – M.K.Gandhi

There is no human institution but has its dangers. The greater the institution the greater the chances of abuse. Democracy is a great institution and therefore it is liable to be greatly abused. The remedy, therefore, is not avoidance of democracy but reduction of possibility of abuse to a minimum.
Young India, 7-5-'31

Chief Editor
Prof K U Basappa, Principal

Executive Editor
Mr Subyamany K R, HOD, Dept of BBA
Smt Shruthi D, HOD, Dept of BCA

Photo courtesy
Mr Anil M, HOD, Dept of English
Kumari. Priyanka M N, Dept of Commerce
Smt Poornima K, HOD, Dept of Commerce

Photo Corner