

SOCIAL MEDIA MARKETING

As a part of club activity the Department of Commerce and Management organized a programme on 3rd September, 2024 about Social media marketing which is the need of the hour in modern business world. Therefore, video short video creation and promotion competition was organized for the students to introduce them to the social media marketing activities which enhances their creativity and strategic skills.

“CYBER SECURITY AWARENESS PROGRAMME”



The Cyber Security Awareness Program was organised by the GSSS SSFGC under the NSS Unit on September 9, 2024 to the students of all streams. The primary goal of the event was to promote cyber resilience by educating the public, commercial sector, and government. Ms. Sneha Raj N, ACP, Central Crime and Anil Kumar, Sub Inspector, Central Crime spoke to the students and informed them that the internet is frequently the target of strong and new cyber attacks. Cybercriminals may gain access to our digital lives if we make even a small mistake. Citing specific examples, the keynote speakers informed the students that cybercriminals primarily target elderly people in order to steal their money. Additionally, the program began with an explanation of the various forms of cybercrimes that harm the lives of young people. As a result, everyone should be aware of cyber security nowadays. When using technology, we need to exercise caution to lower the possibility of cyber attacks were their concluding lines.

STUDENT COUNCIL ELELECTION

To uphold the significance of responsible voting and participation in democratic process and building leadership qualities the Department of Commerce and Management organized student council election to all the students of the department. Mr. Harsha S. and Darshan S. were elected as President and Secretary respectively. This election has brought competitive spirit and courage and service moto in the students.



GANESHA CHATHURTHI CELEBRATION

On September 11th, 2024 GSSS SSFGC celebrated this auspicious Ganesha Chaturthi occasion with great enthusiasm and devotion. The festival was an expression of culture, creativity, and unity, bringing together students, faculty, and staff for a memorable celebration. The festivities provided an opportunity for the college community to showcase their talent, engage in traditional rituals, and promote environmental awareness. The event was a true reflection of the college's spirit of inclusivity, creativity, and respect for cultural heritage. Vanaja B Pandit, Honorary Secretary, GSSS, emphasized that the festival is not just a religious event, but a time to reflect on important values such as perseverance, humility, and the pursuit of knowledge.



FRESHER'S DAY CELEBRATION

The Freshers' Day was celebrated on 14th, September, 2024 and was a resounding success. It not only served as a fantastic platform for students to meet and interact but also helped instill a sense of belonging to the college community. The event effectively bridged the gap between freshers and seniors, making it a memorable start to the academic year for everyone involved.

As the freshers begin their journey at GSSS SSFGC, the spirit of camaraderie and enthusiasm from the Freshers' Day celebration will remain with them, motivating them to make the most of their time at the institution. The event truly set the tone for a dynamic and enriching college experience. In conclusion, Dr. Rakesh T. S, Principal, GSSS SSFGC addressed the students and reminded that the institution is not just a place of learning but a community, and they are an integral part of it. He also said to embrace this experience with open minds and hearts, and take every opportunity to grow, learn, and contribute.



INTER-CLLEGIATE FEST

On 18th September, 2024 the students of Department of Commerce and Management participated in the inter-collegiate competition organized by Sapient College , Niharika, second BBA got first place in the CEO competition, Preetham, first B.Com and Darshan, second B.Com got second place in the Risk Analysis competition. The commitment, foresight, and diligence have paid off handsomely, enhancing the College's honour and pride.



PEER LEARNING: SENIORS TO JUNIORS

On account of National Education Day the Department of Computer Application organized 'Peer Learning- Seniors to Juniors' in collaboration with IIT Club- Server Monk. Divya Shree .V from 3rd year BCA presented the topic Types of network and Topology in computer networks for the juniors. The sessions was interactive, students cleared their doubts regarding the topic.



NSS DAY CELEBRATION

GSSS SSFGC's NSS Unit celebrated National NSS Day on 24th September, 2024, with an impactful awareness programme on the Ill Effects of Mobile Phone Usage. The keynote speaker was Mr. Adarsh Gowda, SYMCOM Foundation and Social Welfare Trust, Mysore. He addressed the students and said how in the present era, mobile phones have become an integral part of our daily lives, facilitating communication, access to information, and entertainment. However, the excessive and improper use of mobile phones can lead to a variety of health issues, environmental concerns, and social implications. This awareness program aimed to educate participants on the potential ill effects of mobile phone usage and provide practical guidance on how to mitigate these risks.



Club Activity

On 24th September, 2024, the Department of Commerce and Business Administration organized a special lecture on E-mail Writing Etiquette to enhance the student's writing skills for their career and personal growth by Mr. Alwin Pawan, Assistant Professor, Department of English.



Technical Talk on “Cloud Computing”

On 25th September, 2024, the Department of Computer Application at GSSS SSFGC organized a technical talk on Cloud Computing which was delivered by Mr. Francis Madhu Kiran, Founder and CEO, RankBook Learning and Software Solutions Pvt Ltd., Mysuru. The talk aimed at providing students with insights into on latest trends, challenges and opportunities in cloud computing and career opproutnies in the area of cloud computing, block chain technology and data Analysis also obtained information about recruitment process of companies. The program was organized for students of BCA. The event was well-attended by students, faculty members, and professionals, who were keen on enhancing their knowledge in the latest technological trends and developments.



Techno Quiz

On September 26th, 2024, the Server Monk Club activity was conducted by the Department of Computer Applications. The activity was a Techno Quiz. The event was conducted by Aishwarya R, and group, V-semester BCA students. The students actively participated and gained immense knowledge and were exposed to problem-solving skills.



STUDENT COUNCIL ELECTION

The Student Council Election at GSSS SSFGC was conducted in 2 phases. The 2nd phase of election was held by the Department of Computer Application on 28th Sep, 2024. This election served as a pivotal event for the student body to choose leaders who would represent their interests and contribute to the overall functioning and development of the college. The Student Council Election was a successful and democratic event that allowed students of all semester to exercise their right to vote and select their leaders for the upcoming term. The election process was transparent and inclusive, and the newly elected student council members will be tasked with representing the diverse needs and interests of the student body.



NSS Event - SWATCHHATA HI SEVA

Under the direction and leadership of the NSS Officer, Mr. Puneeth Kumar, Assistant Professor, Department of Kannada, GSSS SSFGC, NSS volunteers cleaned the college's premises on September 28, 2024, as part of the annual NSS event Swatchata Hi Seva. Participants included students from every semester.



YUVA SAMBHRAMA



Yuva Sambrama, a celebration of youth, culture, and tradition, was held with great enthusiasm at Open Air Theatre, Manasagangotri, Mysuru. As part of the vibrant festival, students from all department of GSSS SSFGC took center stage with their remarkable dance performances, capturing the spirit of Dasara on September, 30th, 2024 making the institution proud.

“The success of every woman should be the inspiration to another. We should raise each other up. Make sure you’re very courageous: be strong, be extremely kind, and above all be humble.” – Serena Williams

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