



GeethaShishuShikshanaSangha (R)
GSSS SIMHA SUBBAMAHALAKSHMI FIRST GRADE COLLEGE
KRS ROAD, MYSURU-570 016

ಯಶಸ್ YASHAS SSFGC Monthly Newsletter

Volume 6

Issue No. 4

April 2024

VIRTUAL STOCK TRADING TRAINING



On 3rd of April, 2024 the Dept. of Commerce and Management organized a practical session for the students to provide information about the functioning of the stock market via a virtual trading platform. The session covered the use of virtual trading apps and how to keep track of investment, purchase, and sale activity observing stock market price changes, fundamental analysis, etc.

GITA SAMHITA FEST– 2024

April 5th, 2024 was the start date of the GSSS SSFGC - Gita Samhita 2024 state-level intercollegiate fest. A Veeragase performance featuring two students dressed as historical warriors dancing in a traditional folk style, accompanied by a band of GSSS students playing drums, marked the arrival of Mrs. Anupama B Pandit, Administrative Officer, GSSS.

The chief guest of the event was Principal of GSSSIETW - Dr. Shivakumar. The Principal of GSSS SSFGC - Dr. Rakesh TS was also in attendance. The fest was held on the 5th and 6th of April, 2024. The rewards for 20 events were given out to the victors after considerable excitement and competition that saw several close finishes. All of the awardees were congratulated by and Dr. Rakesh T S, principal, GSSS SSFGC and the HoDs of the Department of Computer Application and Department of Commerce and Management. There were more than twenty colleges in the Mysore region, such as Sapient College, MICA, MIT, Yuvaraja's College, Mahajana's College, and Maharaja's College. Sapient First Grade College, Mysore, emerged victorious in the Gita Samhita 2024 overall championship.



PLACEMENT RECRUITMENT

On 12th, April 2024, The National Level Assessment 3.0 for BCA 2024 cohort students was requested to be hired by Deloitte USI Consulting. At the recruitment, there were III BCA students from GSSS SSFGC, Mysore.

Of the 47 students that took the online aptitude test, two were chosen for the technical stage. Abhishek P L, student of final year BCA was selected for the Deloitte USI Consulting of National Level Assessment 3.0 . Kind regards were sent to the chosen students by the college's administration, principal, department heads, placement officer, and faculty members.

TECHNICAL TALK ON “ARTIFICIAL INTELLIGENCE”

On 15th of April, 2024 the Department of Computer Application hosted a technical talk on “Artificial Intelligence” for all the students of BCA. The resource person, for the talk was Ms. Pooja H.C, Software Engineer, Vlinkin Professionals, Mysore. She gave an insight introduction to AI and IOT. She also spoke about the different opportunities available in the field of AI.





DATA CENTER, UNIVERSITY OF MYSORE- INDUSTRY VISIT

A visit to the University of Mysore's Datacenter was made on April 16, 2024, by second-year BCA students, with their HoD, Shruthi D, and other faculty members. The students gained immense information on the history of the data centre, its operations, and how they manage and store the data.



DIVINE PRESENCE WITHIN ON 'RAM NAVAMI'

On April 17, 2024, GSSS SSFGCC held a pooja session on the occasion of Ram Navami. For the pooja, all of the staff members and students were there. After the pooja, a spirit of blessings pervaded the air.



“BOUNCE TO THE VICTORY, REACH FOR THE SKY”

On April 17th, 2024, the students of GSSS SSFGC participated in Volleyball and Throwball tournaments. With great excitement, students from all three degrees and all semesters took part. First-year boys of BCA led by Shubham and team defeated Pavan Kumar and team, which was primarily made up of first-year BCom students, in the volleyball match. The principal Dr. Rakesh T.S congratulated both the teams and awarded them prizes for their accomplishments.

A team captained by Shreyashree, BCA 2nd Year, defeated a team captained by Manasa, BCA 1st Year, in the throwball tournament final. It was a fierce match between the two teams. After numerous exhilarating moments and a few mishaps, Shreyashree and her team narrowly prevailed in the match. The principal Dr. Rakesh T.S congratulated both the teams and awarded them prizes for their accomplishments.



INTERCOLLEGIATE FEST MARKETING EVENT

On 19th of April 2024, the students of final year BCom Ms. Sanjana K R and Ms. Sanjana Yadav won 2nd place in Marketing event organized by St. Joseph’s College. The pair showcased their talents in a spectacular fashion earning plaudits from the judges.



CAMPUS PLACEMENT DRIVE

A campus placement drive was arranged by the GSSS SSFGC placement cell on April 24th, 2024. The company Equalize RCM visited the college and recruited final-year students of all the departments. The purpose of the placement drive was to find suitable applicants and present them with employment opportunities in AR. The Equalize RCM team gave a pre-placement lecture to kick off the drive, showcasing the company's operations, recruitment position, and work culture. Seventy-three students were interviewed. The total of 08 student in B.Com,04 in BBA and 14 in BCA got selected. The Management, Principal, HOD's and all the faculties of the college extended their warm wishes to all the selected students.



COOKING WITHOUT FIRE

On April 25, 2024, the Department of Commerce And Management held a Cooking without Fire Competition as a part of the Environmental Health and Wellness Club and Management Club (sustainable development). The boys of final year BBA and BCom won the first place and the 2nd place was secured by the girls of final year BCom. Dr. Rakesh T.S., the principal, the HoD and the faculty members commended both teams and gave them awards in recognition of their achievements.





TECHNICAL TALK- DIGITAL MARKETING

On 18th of April 2024 the Dept. of Commerce and Management GSSS SSFGC in association with IPCS-Global, Mysuru, organized a technical talk session on Digital Marketing. The Resource persons from IPCS Global, Mr Munib, Karnataka Head, Mr Vikram, Technical Head, Mr Vinay and Mr Srinivas Business Development Executive emphasised on theoretical aspect and the opportunities in the digital marketing field. They also provided information about how to pursue skills improvements and development in Digital Marketing.



“Be educated, be agitated, be organized, be confident, never give up, these are the five principles of our life”.

Executive Editor

Dr. Rakesh T S, Principal, GSSS SSFGC

Assistant Editor

Dr. Sumangala. Asst Prof, Dept of Kannada

Namratha Raj, Asst Prof, Dept of English



Dr. B R Ambedkar – Father of the Indian
Constitution