

# ಯಶಸ್ YASHAS SSFGC Monthly Newsletter

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## Special Lecture – Investment Awareness and Avenues

On the 5<sup>th</sup> of October, GSSS SSFGC hosted a special lecture by B S Sharath, Triumph Investments, Bengaluru, on the importance of ‘Investment Awareness and Avenues’ for all its students. He engaged with the students in an interactive session, educating them about investment and the various avenues of investment available to them in the market. He encouraged the students to invest and invest wisely, considering their future, and added that investments were imperative to secure safety for themselves and their families.



## Pro Edge HR Consultant Venkat Krishna Lecture

On the 6<sup>th</sup> of October, the HR Consultant of Pro Edge, Venkat Krishna addressed all the BBA and BCom students advising them on their future career especially in the field of CA and CS, and spoke of the expectations in the HR sector, to mentally prepare them for their corporate endeavours in the future.



## G... La Fiesta



On the 11<sup>th</sup> of October, GSSS SSFGC hosted its annual fest for PUC students in Mysore – the G... La Fiesta. Several events were held including – cricket,

quiz, singing, mono-acting, dancing, chess, etc. Students from various colleges took part in the event with enthusiasm and produced some memorable performances and competed fiercely with each other. The fest concluded successfully with Marimallappa’s college taking home most of the medals.



## WISE (Women Entrepreneur Programme)

GSSS SSFGC held a one-day EDP (Entrepreneurship Development Programme) for all the students of GSSS SSFGC on the 13<sup>th</sup> of October 2023. WISE (Women in Small Enterprises) – A women's Wing of Mysore Chamber of Commerce and Industry conducted the programme. Several speakers spoke during the programme.

Sri Gopinath was the keynote speaker and Sri K V Lingaraju was the Inaugurator of the programme and they spoke of some of the general challenges that women would encounter when starting up their own businesses. They spoke of the importance of planning and having innovative ideas to take the business forward.



Smt. Vasantha Kumari gave the presidential address on the occasion and shared her stories of how WISE was set up in the early 2000s. She had set it up with the idea of helping women entrepreneurs to build better companies and businesses and it was set up particularly to help women homemakers to earn some money for themselves. She also stressed the importance of e-commerce in the present day and age and said that digital commerce must be taught to women as a skill-based course to help them in their entrepreneurial journeys.

Then, Smt. Shashikala Ashok gave a presentation detailing how her business supported by WISE had become such a money maker. Her business called 'Family Dinner' focused on spreading Indian culture around the globe by providing authentic home experiences for foreigners who wished to explore India on a deeper level. She had expanded her business to several countries and the business had become extremely popular as well.

These accounts of successful businesses supported by WISE certainly inspired the students and encouraged them to contribute productively to society.

## Bizotic Training for BCA students



Bizotic Solutions conducted soft skill training for the BCA students of all years of GSSS SSFGC from the 16<sup>th</sup> to the 20<sup>th</sup> of October 2023. They trained the students in soft skills, logical skills, mathematical skills, and interview skills during the week, as part of an effort to increase the employability of the students in the future. One hopes that this will greatly help the students in their future careers.

## Dhruva (BCA 1st Year) wins Dasara State Level Yoga Prize

1st year BCA student Dhruva R, from GSSS SSFGC, competed in the Mysore Dasara State Level Yoga Competition, and won 2nd place on the 15th of October 2023 under the guidance of Ms. Ranjitha, Physical Education Teacher, GSSS SSFGC. The principal of the institution Dr. Rakesh T S honoured Dhruva R by presenting him with a medal.



## Mock Interview for BBA and BCom



The BBA and BCom departments conducted a mock interview for a group of selected students from their departments on the 18<sup>th</sup> of October. The students selected for the mock interview were selected based on the strength of their resumes. The students were questioned by the professors of their respective departments and performed well. One hopes that this will give further confidence to them in their interviews in the future.

## Saraswathi Pooja at GSSS



GSSS SSFGC conducted Saraswathi Pooja in its library on the 20<sup>th</sup> of October. The librarian of the institution, Mr. Ankaraju N conducted the ceremony. Prayers were offered for the health and well being of the institution and for its bright future.

## Ayudha Pooja at GSSS

GSSS SSFGC conducted Ayudha Pooja on its campus on the 23<sup>rd</sup> of October 2023. Prayers were conducted for the health and well being of everyone involved with the institution, and all the various instruments and machines used by the college.



**“There is no such thing as simple, simple is hard”.**

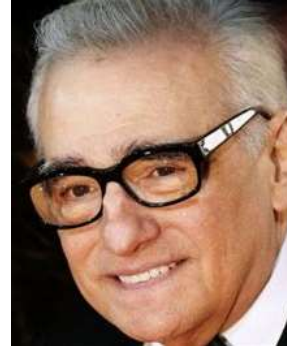
**- Martin Scorsese**

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Martin Scorsese – Oscar winning director.