



PRATHAPKUMAR K S

BBM, MBA, PhD (Pursuing)

Assistant Professor at Department of
Commerce and Business Administration

BORN

June 15, 1991

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CONTACT

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LANGUAGES

Kannada, English

Hindi



INTERESTS

Playing Cricket

VISION

As an assistant professor in the Commerce and Business Administration department, my vision is to inspire and equip students with practical skills, critical thinking abilities, and ethical principles essential for success in the dynamic business world. I aim to foster a collaborative learning environment that encourages innovation, research, and application of theoretical knowledge. Additionally, I strive to cultivate a culture of lifelong learning and professional growth among students, preparing them to be adept professionals and responsible global citizens in the realm of commerce and business administration.

PROFESSIONAL DETAILS

- Worked as Guest Faculty at Government First Grade College, Chamarajanagara
- Worked as non-teaching staff at JSS Academy of Higher Education & Research, Mysuru
- Worked as Area Business Manager at Housing.com

RESERCH PUBLICATION / NATIONAL / INTERNATIONAL

- Attended one day National Level Conference on "Digital trends and technologies in commerce and management: Issues and Challenges" organized by Vidyavardhaka First Grade College, Mysuru, Karnataka, India on 14th May 2022.
- Attended two-day National conference on Technological Breakthrough in Healthcare in JJM College, Davanagere, Karnataka, India on 4th and 5th June 2022.

- Attended 3-day workshop on SCICOMM in JSSAHER organized by School of Life science from 7th of June 2022 to 9th of June 2022.
- Attended SIGPCM expert online lectures on – Enhancing Consciousness, Cognition, and Compassion-Mission and Vision, Sadhguru Center for a Conscious Planet on 1st February 2022.
- Attended SIGPCM expert online lectures on-Role of Simulation Training in Improving Quality of Patient Care on 29th April 2022
- Attended Three-day Workshop on “Utilization of E-resources and Enhancing Research Visibility” organized by JSSAHER, Mysuru, Karnataka, India from November 15th to 17th, 2022
- Attended FDP on opportunities and challenges in Entrepreneurship-conducted by NSTEDB & JSS ATEB on 03 Jan to 19 Jan 2024

Papers Presented in Conferences:

- Prathapkumar K.S, Dr. Shalini, Dr. Kanakavalli K Kundury and Dr. Basavanagowdappa H, presented paper titled “Willingness of patients to use WhatsApp and Zoom applications for receiving diabetes self-management education: Results of a pilot study” at one-day National Level Conference on “Digital trends and technologies in commerce and management: Issues and Challenges” conducted by Vidyavardhaka First Grade College, Mysuru, Karnataka, India

Paper published:

- Prathapkumar K.S, Dr. Shalini, Dr. Kanakavalli K Kundury and Dr. Basavanagowdappa H, “Willingness of patients to use WhatsApp and Zoom applications for receiving diabetes self-management education: Results of a pilot study” at one-day National Level Conference on “Digital trends and technologies in commerce and management: Issues and Challenges” conducted by Vidyavardhaka First Grade College, Mysuru, Karnataka, India on 14th May 2022. (Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Volume-12, May 2022 Special Issue)
- Prathapkumar K S Kundury,K.K.;Bovilla,V.R.; Chandrashekarappa,S.M.; Madhunapantula, S.V.;

Hathur,B. Providing Diabetes Education through Phone Calls Assisted in the Better Control of Hyperglycemia and Improved the Knowledge of Patients on Diabete Management. Healthcare 2023,11, 528. <https://doi.org/10.3390/healthcare11040528> (Impact factor 3.16 indexed in Scopus WoS and PubMed)

- Prathapkumar K S Kundury,K.K “Acceptance of Electronic Medical Record by Physicians in a Tertiary Care Teaching Hospital- Assessment Through Identified Barriers”. Journal of applied science and clinical practice, 2023;4:41-52
- Paper published on “Study on impact of AI on personalized marketing” in IJCRT, Volume 11, issue 12, Dec 2023
- Paper published on “The Indian Constitution and Commerce: Exploring intersections and implications” in IRJMETs Volume 06, Issue 01, January 2024
- Paper entitled “A Study on working capital management with special reference to Hindustan Springs MFG Co. Mysuru” in REES Journal.

EDUCATION & SKILLS

- PhD (Pursuing) From JSS Academy of Higher Education & Research
- MBA in Marketing- 2014 From Visvesvaraya Technological University
- BBM- 2012 From University of Mysuru